



**Fairtrade**

Think &  
Reflect.....

‘ Before you finish eating breakfast in the morning, you’ve depended on more than half the world’.

» Martin Luther King



1. What is happening in the picture?
2. What do you think the lives are like of the people who live here?
3. Are there any similarities to your lives?
4. What else would you want to know about the picture?



# Life's not fair!!!!

- Do you think this is true?
- Is life for everyone in our country fair?



## What is Fair trade?

**Providing workers in developing countries with a fair wage with which they can feed, educate and medically provide for themselves and their children.**



# How does Fairtrade work?

Fairtrade cuts out the middleman meaning more profit goes to the farmer.



# What does it mean to me?



- Supporting Fairtrade means that you can make a real difference to the world.
- The products taste great.
- They cost the same as leading brands.



# What products are Fairtrade?

- Any product carrying the Fairtrade symbol.  
You can buy many products

- Coffee
- jewellery
- Clothes
- Wine
- Chocolate
- Fruit





# Where can I get Fairtrade?

- All the leading supermarkets sell at least some
- fair trade products.
- - CO-OP is the best
- - ASDA
- - Sainsbury's
- - Tesco's
- Some even have their own Fair trade brands.



**CHANGE  
TODAY**

**CHOOSE  
FAIRTRADE**





**Drink it!**



**Spice it!**



**Spread it!**



**Sweeten it!**



**Give it!**



**Chew it!**



**Taste it!**



**Wear it!**



**Peel it!**



**Sip it!**



**Munch it!**



**Brew it!**

# Task

- Using your knowledge from today's lesson:
- Design a poster or leaflet to encourage people to buy fairtrade.